



XCHNG TOKEN MECHANICS

STAKE CREATES SCARCITY AND DRIVES GOVERNANCE

Consensus

- Random Delegated Proof-of-Stake consensus engine uses BFT algorithm to establish consensus across a sharded side-chain architecture
- Greater stake = greater chance to earn validator node transaction fees

Governance

- Ongoing governance for the XCHNG project and roadmap is determined based on actor voting and stake
- Greater stake = greater influence on roadmap

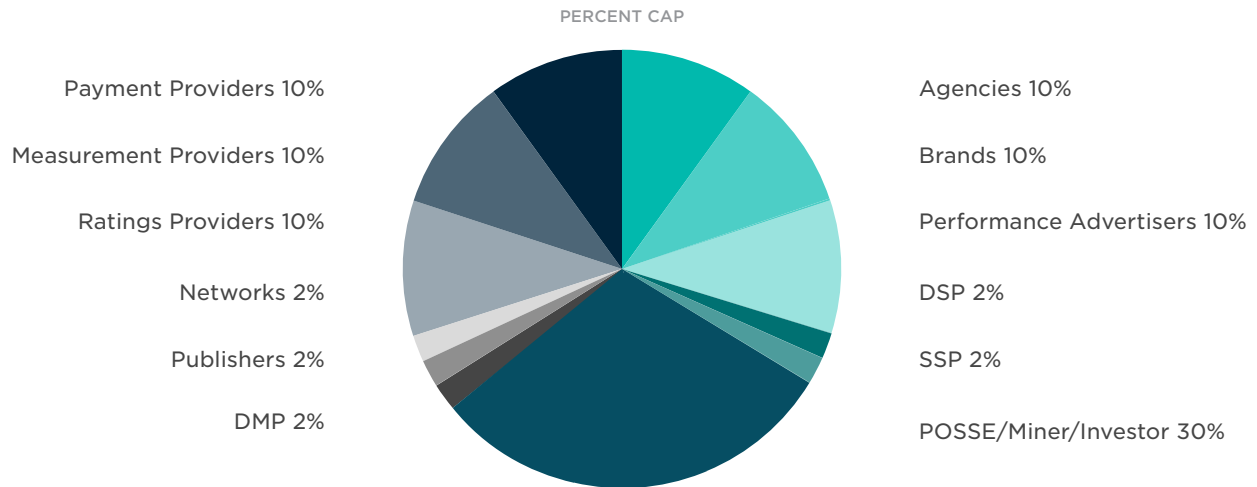
Minimum Stake Requirements

- Technology providers must retain .5% of total stake (25m Tokens) to be valid actors on the system
- Minimum Stake = scarcity of tokens circulating

Strict Issuance by Allocation

- Tokens will only be issued from sold allocation based on industry participation caps
- Despite great demand from crypto community, allotment of tokens to participants outside the adtech industry is capped at 600M

ALLOCATION ACROSS ECOSYSTEM PARTNERS CREATES BALANCE



HIGH VELOCITY OF SPEND ACROSS MANY SUPPLY SOURCES LIMITS TOKEN VOLATILITY

